

**Ballarat  
Rural  
Fencing**

**BRF**

**Rural & Equine**

# Meet Matt



## A Job Well Done

Matt grew up working with his dad in the family fencing company, from a young age he knew what it meant to run a successful business with a strong team culture.

With these values in mind, Matt started Ballarat Rural Fencing, putting together a hard-working group of skilled and passionate fencing professionals.

What Matt enjoys the most about owning his own business is building a strong team culture where hard work and a sense of community delivers jobs that exceed expectations.

**“We create the best working environment for a team that is proud of what we achieve”**

Ballarat Rural Fencing has continuously grown over the past decade, with a wide variety of successful projects state wide.

The need to deliver even the biggest jobs on time is what drives us to success. We understand the importance of planning with large scale, time critical projects. At Ballarat Rural Fencing we are dedicated to providing premium fencing solutions in the most diverse and sometimes challenging environments.

Matt grew up on a farm in rural Victoria where he spent every moment of his spare time on the back of a horse. Not only did he earn the respect of the entire Polocrosse community, he represented Australia at the highest level of competition. This experience gave him a deep understanding of what it means to

foster a team environment but it also gave him an insight and understanding into the value and safety of animals. This has continued to be top of mind with attention to the care of livestock with his rural fencing.

No matter the size of your project, we are committed to completing the job with the best resources and highest quality materials. The core foundation at the very beginning of Ballarat Rural Fencing was a commitment to sourcing the best suppliers for a premium product, so that every project is completed confidently and sustainably.

When you choose Ballarat Rural Fencing you can be confident that you are getting a team dedicated to providing the best workmanship and quality fencing.

# The Team

## Behind the Fences

**Our staff all have an impeccable work ethic and strive to do their absolute best on every project.**

At Ballarat Rural Fencing we pride ourselves on quality of service and the highest standards with our end product. No matter how many times we have clients come to us with

great feedback, each time is as meaningful as the last.

The quality of work we produce motivates our fencing team and staff to deliver efficient and quality projects every time.

We know that we are only as good as our last job.



### **Hugh Armstrong** BRF site manager

Growing up in Western Queensland, Hugh has extensive knowledge of livestock and agriculture.

With a diploma in horse management and a horse owner himself, Hugh has a great understanding of horses and what it takes to keep them in a safe fenced environment.

Over the years Hugh has been involved in large scale construction and earthmoving projects across the country. He has a wealth of knowledge he uses to train and mentor the BRF team in which he plays a key role.

He's a perfectionist and loves nothing better than doing a great job.



### **Marc Keur** BRF site manager

Marc joined BRF in 2020 and has quickly become a key part of what we do. Growing up in the Netherlands he finds doing nice work rewarding and has a great attention to detail.

He can't leave something if it's not spot on.



# About

From start to finish, every job we tackle is about bringing reliability, quality and efficiency to your project.



## **Ballarat Rural Fencing has become the benchmark for premium fencing in South-West Rural Victoria.**

Our extensively trained team is confident going into every job because of our simple philosophy - we dot the i's and cross the t's. We believe that doing due diligence before the jobs starts is the key to getting it right every time.

We understand that communication with our clients and our on-site team is essential to creating a project that is safe, enjoyable and reaches the desired outcome. We also understand that not everyone has the time or ability to plan the best fencing options for their property, that is where our team of designers can step in and help layout your space with the right specifications for the job.

As a rural Victorian business, we understand the importance of experience when committing to fencing work for your project. We

ensure that we stay on budget and we are on time, every time. We have worked on a wide variety of jobs, from premium equine services to extensive council fencing projects, each completed to strict client specifications. Once we commit to a job, we are on-site working hard, right until it is completed to full satisfaction.

Every project we work on is also about innovating along the way. Many of the jobs we work on are completed with a more functional, safer design than was first envisaged by our client. Before starting, Hugh or Matt will come out to the property for an in-depth site inspection, making sure that the machinery, materials and other considerations are planned in advance. We ensure that the

landowner has the best outcome for their unique conditions and specifications with open communication throughout the whole project.

The diversity of the work we do across the state means we have proven adaptability and the experience to take on unique, custom projects. Our team is always up-to-date with best practise, along with adhering to the required regulations, meaning we are always responsive to industry demands.

**After the initial consultation our team comes away from the client ready to tackle the next steps:**

- Design not only the fencing but the logistics for the project and the property layout
  - Organise the permits
  - QHSE management
- Sustainability and environmental considerations



## At Ballarat Rural Fencing we are experienced in all aspects of fencing

We have worked with larger companies for commercial jobs, smaller scale farmers, renowned livestock traders and many other large-scale operations and projects.

With this extensive experience comes the knowledge to tackle all sorts of challenging situations including cultural and heritage land regulations, tough landscape conditions, complicated layout specifications, disaster relief & prevention and more.

With every job we tackle, we guarantee our team is equipped to handle all contingency with confidence.

All our staff are on strict training schedules that include regular six month accredited training. We employ a third-party safety compliance officer who regularly comes out to our head office,

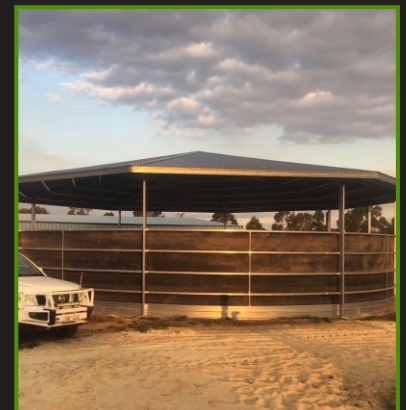
ensuring all our work standards and training are up-to-date.

An example of this is during government projects where we work with the John Holland Group for safety compliance. We strictly enforce their rigorously developed Global Mandatory Requirements (GMRs) and Health, Safety and Environment (HSE) policies.

**Safety is our main priority at Ballarat Rural Fencing, we want every customer to feel confident when our team is on the job.**

### All our staff are accredited and qualified in:

- Machinery operator certificate (various)
- Construction Induction card
- RIW (Rail Industry Worker)
- Working with Children check
- Chainsaw qualification
- BRF plant competency assessment





**Specialists in Quality Fencing**



# Corporate Methodology



## Your Job Supervisor

Before we start any job, an experienced and highly credentialed site supervisor is selected to be placed in the managerial position at that project.

The job supervisor will oversee the project, liaise with the client and will ensure that the project is always adhering to the highest safety standards, on time and within budget.

We allocate a site supervisor to each project to ensure that the logistics are organised and that staff safety and management is enforced.

## Capacity upscaling

We understand that working with a team can also mean a seamless integration into other team environments.

Not only do we work on jobs as the single contractor, we are also experienced in working with other trades that large scale jobs need to have on site at the same time.

## Products and materials

The materials that we use have been hand selected by Matt and Hugh, they have gone through market testing for quality and safety assurance. We make sure that the products and brands we are using on your project are the best for your budget, time-frame, livestock and land conditions.

Our materials are all environmentally friendly and suited to the layout of every project. Our network of suppliers provides us with flexibility with project scheduling, time and budget, effective installations and the design of your fencing needs.



# Project Experience

## CVLX – Central Victorian Livestock Exchange project

In 2018 BRF completed the external holding paddocks of the approx. 100-acre CVLX facility working in conjunction with other contractors on site.

This project required the team to work to extremely tight deadlines installing kilometres of rural fencing and working to detailed drawings. Throughout the project our role extended into the fabrication of steel fencing that joined our external paddocks to the undercover facility.

“BRF were excellent to deal with throughout the project. Compliant and Professional”

CVLX Project Manager - John Russell

## McKenzie Ag Services

BRF has been providing rural fencing services to McKenzie Ag Services for the past five years.

Servicing multiple locations throughout western Victoria requires us to be mobile with our equipment and flexible to work with livestock rotations on-farm, while also being involved in the planning and design stages.

“These guys have a very high standard of work, are reliable and have great livestock experience. Fantastic service”

Owner – Lachlan McKenzie

## M.J.PAYNE Racing Stables

Since 2014, when the facility first began, BRF has been involved in various projects on the thoroughbred property.

Ranging from the post and rail front fence, undercover rotunda roofed round yard, internal equine fencing and horse shelters throughout

“BRF know how to keep horses safe with their design and quality of work”

Owner – Michelle Payne

## Other completed projects include:



Ercildoune Homestead



# Appraisals and Consultation Services

Every enquiry that we receive is important to us, you will hear back from one of our staff and have the completed quote finished within a week from enquiry.

Once we receive your enquiry, we will start the physical quotation process and before we complete any quote, we will visit you on site.

This property assessment guarantees that we have the functionality, specifications, layout, budget and land in mind when we do material selections and plan the collaboration with our entire team.

Whatever the project you have in mind is, we will find a solution that suits you the best. It is important to us that we are honest and straight forward with every potential job so that you can receive the best outcome and are happy with the work that is completed.

At BRF we pride ourselves in getting the priorities and time management right.

This means that no matter the project scope and scale, when we take on the job it is immediately incorporated into our schedule and planning so that we are organised from beginning to end.

## After the initial enquiry, we start the appraisal process:

- Consider the kind of fencing you want
- Find out your timeline
- Information about materials we use/suppliers
- Site inspections/ services and bigger plans with machinery
- Access considerations
- Job site assessment – site supervisor

## Service outcomes include:

- Layout
- Design
- Specifications
- Limitations
- QHSE management
- Licenses and permits

## Consultative services for all types of project applications:

- Sustainable agriculture
- Environmental
- Cultural
- Heritage
- Industrial
- Corporate

**0407 241 343**

**[ballaratruralfencing.com.au](http://ballaratruralfencing.com.au)**

ABN 80 549 398 080  
PO BOX 401, Ballan 3342

**RELIABILITY    QUALITY    EFFICIENCY**